# PSE 5800 Worksheet

## Unit 11 Being a Critical Consumer

Entry 2 (BCCE2)

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Student name | Student number | | | | | | | |
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| Centre name | Centre number | | | | | | | |
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**Notes to teachers and students**

This worksheet is for the amended [PSE 5800 specification](http://filestore.aqa.org.uk/subjects/AQA-5800-W-SP.PDF) for teaching from September 2017.

If any of the Learning Outcomes and Assessment Criteria has been amended, the changes will be listed here:

* Learning Outcomes amended: 5 and 6
* Assessment Criteria amended: 1.1, 3.1, 4.1, 5.1, 5.2 and 6.1



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Entry 2 (BCCE2)

Teacher checklist

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Learning Outcomes** | | **Assessment Criteria** | | Achieved  Yes / No (date) |
| **The learner will:** | | **The learner can:** | |
| 1. | Know what is meant by ‘impulse buying’ and ‘shopping around’. | 1.1 | Identify an example of ‘impulse buying’ and an example of ‘shopping around’. |  |
| 2. | Know some ways supermarkets seek to maximise sales. | 2.1 | Identify three ways by which supermarkets encourage customers to spend more money. |  |
| 3. | Be able to compare prices from different suppliers. | 3.1 | Compare the prices of two common household items from two different suppliers, eg local shop, supermarket, on-line retailer. |  |
| 4. | Know there are sources of information to assist the consumer. | 4.1 | Identify one source of information to assist with sensible buying, eg consumer magazines, price comparison websites. |  |
| 5. | Know about basic customer rights in relation to buying in shops. | 5.1 | Communicate one circumstance in which customers have the right to a refund on goods purchased in a shop and one circumstance in which they do not. |  |
| 5.2 | Communicate one thing customers can do if they are not satisfied with the way a shop deals with a complaint. |  |

1.1

Give an example of ‘impulse buying’ and an example of ‘shopping around’.

|  |
| --- |
| Impulse buying |

|  |
| --- |
| Shopping around |

2.1

Identify three ways by which supermarkets encourage customers to spend more money.

Look at the pictures below and circle three ways by which supermarkets encourage customers to spend more money





Buy 1 get 1 free offers Having products at the checkout





Placing expensive items at eye-level Keeping shelves fully stocked

3.1

Compare the prices of two common household items from two different suppliers, eg local shop, supermarket, on-line retailer.

Choose two common household items and compare their prices from two different suppliers.

|  |  |
| --- | --- |
| Item 1 | |
| Supplier 1 | Price |
| Supplier 2 | Price |

|  |  |
| --- | --- |
| Item 2 | |
| Supplier 1 | Price |
| Supplier 2 | Price |

4.1

Identify one source of information to assist with sensible buying, eg consumer magazines, price comparison websites.

Name of one place where you can find information about a product.

|  |
| --- |
|  |

5.1

Communicate one circumstance in which customers have the right to a refund on goods purchased in a shop and one circumstance in which they do not.

Right to a refund:

|  |
| --- |
|  |

No right to a refund:

|  |
| --- |
|  |

5.2

Communicate one thing customers can do if they are not satisfied with the way a shop deals with a complaint.

|  |
| --- |
| If I am not happy with a complaint I made, I can … |

|  |  |
| --- | --- |
| Teacher comments | |
| Signed | Date: |