

ROWHILL SCHOOL

CAREERS STRATEGY

OCTOBER 2019

OUR WHY – CAREERS STRATEGY AT ROWHILL SCHOOL

IN LINE WITH OUR MISSION STATEMENT

THAT ALL STUDENTS ASPIRE TO BE:

SUCCESSFUL LEARNERS
CONFIDENT INDIVIDUALS
RESPONSIBLE CITIZENS
EFFECTIVE CONTRIBUTORS

WE WANT TO PREPARE OUR STUDENTS FOR THE WORLD OF WORK, PROVIDE THEM WITH THE BEST POSSIBLE OPPORTUNITIES FOR THE FUTURE AND ENSURE THEY ARE NOT DISADVANTAGED IN THE WORK PLACE.



OUR WHAT

THE REASON FOR A STRATEGY IS TO TAKE A MORE ROBUST AND FOCUSED APPROACH TO THE GATSBY BENCHMARKS AND WORK ON HOW WE CAN EMBED ELEMENTS INTO ROWHILL SCHOOL.

WE WILL START WITH SIMPLE YET EFFECTIVE ELEMENTS.

COMPASS BENCHMARK TOOL COMPLETED – TO GIVE A VIEW ON FOCUS AREAS.

A FOCUS ON YEAR 10 AND 11 TO START WITH.

TAKE 3 OF THE GATSBY BENCHMARKS THAT WE FEEL CAN MAKE THE BIGGEST IMPACT, THESE ARE:

- BENCHMARK 2: LEARNING FROM CAREER & LABOUR MARKET INFORMATION
- BENCHMARK 4: LINKING THE CURRICULUM LEARNING TO CARERS
- BENCHMARK 6: EXPERIENCES OF WORKPLACES

WITH YOUR COMMITMENT AS A TEAM WE CAN ALL DRIVE SOME SPECIFIC ACTIVITY THAT FOCUSSES ON THESE BENCHMARKS AND GATHER FEEDBACK FROM STUDENTS AS WE GO TO MEASURE THE EFFECTIVENESS.

THE FOLLOWING SLIDES DEMONSTRATE THE THINGS WE CAN DO AS A GROUP TO KICK START THIS WORK.



BENCHMARK 2: LEARNING FROM CAREER & LABOUR MARKET INFORMATION

UNDERSTAND THE LOCAL LABOUR MARKET AS MUCH AS POSSIBLE, USING INFORMATION AND STATISTICS, KNOW WHO THE GOOD EMPLOYERS AND ORGANISATIONS IN KENT (IN OUR RADIUS) THAT ARE SUITED TO OUR STUDENTS.

WHILE ITS IMPORTANT TO UNDERSTAND THE LABOUR MARKET WHEN DEALING WITH SMALL NUMBERS IT BECOMES MORE ABOUT THE EMPLOYERS SO OUR CAREER WORK IS EMPLOYER LED.

YEAR 10'S AND 11'S WILL BE TAKING PART IN TWO PROGRAMMES:

- 1) BUSINESS ENTERPRISE COMPANY X21 SESSIONS
- 2) THE LEARNING SHOP BLUEWATER – BRIDGING THE GAP X8 SESSIONS



BENCHMARK4: LINKING THE CURRICULUM LEARNING TO CARERS

USING THE PSE QUALIFICATION THIS COVERS MOST YEAR 10 AND 11 (SOME YEAR 9) WHICH LEADS TO AN AWARD OR CERTIFICATION, CERTIFICATION IS THE AIM.

- MANDATORY PARTS OF THE PSE ARE UNITS 1 (ACTION PLANNING) , 4 (PERSONAL FINANCES) 7 (MAKING INFORMED CAREERS CHOICES) AND 8 (APPLYING FOR JOBS AND COURSES).
- USE ASPIRATIONS AS A BASIS TO DETERMINE LIKES, DISLIKES AND START THINKING ABOUT POSSIBLE ROUTES FOR EACH STUDENT
- IDENTIFY AN ASSESSMENT TOOL THAT HELPS FROM QUESTIONING THE TYPES OF SECTORS THE STUDENT MAY BE SUITED TOO



BENCHMARK 6: EXPERIENCES OF WORKPLACES

- IDENTIFY WHAT THE STUDENT NEEDS ARE LIKELY TO BE FOR WORK PLACEMENTS/EXPERIENCE
- UTILISE CAREERS ENTERPRISE COMPANY NETWORKS TO ENGAGE WITH EMPLOYERS TO FIND SUITABLE PLACEMENTS, ANY NEIGHBOURING SCHOOLS THAT HAVE LINKS WITH EMPLOYERS?
- IDENTIFY ANY VOLUNTEERING OPPORTUNITIES THAT MAY PROVIDE SOME WORK EXPERIENCE OPPORTUNITIES
- SET UP SOME MOCK INTERVIEWS WITH SCHOOLS STAFF OR EMPLOYERS

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NEXT STEPS

- SENIOR TEAMS COMMITMENT TO DRIVE FORWARD AS A TEAM, DO YOU AGREE WITH THE APPROACH, AGREE WITH THE SELECTED BENCHMARKS?
- ANY IDEAS OR CONTRIBUTIONS OR SOMETHING THAT MAY HAVE NOT BEEN CONSIDERED?
- CREATE A PLAN BUILDING ON THE ELEMENTS IN THE STRATEGY.

