

**Front cover Term 5**

**WOW, WOW, WOW**



**ALL NEW NEVER BEEN DONE BEFORE**

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**VLOGGING**

**7**

**PODCASTING**

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# LANGUAGE TO LEARN

**VIDEO, LOG, PODCAST, LIVE, SCRIPT, TEMPLATE, AUDACITY, POWER POINT, SLIDESHOW, TRANSFER, NCH, PHOTOSHOP, FORMAT, EFFECTS, RECORD, WAHWAH, TOOLS, START STOP, MEDIA, STOP, START, HEADSET, MICROPHONE, PHOTOS, SOUND, DOWNLOAD, UPLOAD, VLOGGING, BLOGGING.**

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# WHAT ARE WE LEARNING TODAY?

## Technology today

- **How information was presented in the 1970**
- **How information is presented today**

## Vlogging

- **What is it?**
- **Example**

## podcasting

- **What is it?**
- **Example**



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# NAME 5 WAYS OF SHARING INFORMATION 1970



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**NAME 5 WAYS OF SHARING INFORMATION  
TODAY.**

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# THIS TERM WE ARE DOING A COMPLETELY NEW AND EXCITING PROJECT

- **COPY**
- **VLOGGING** A VLOG IS A VIDEO LOG THAT DOCUMENTS A PERSON'S LIFE OR EXPERTISE. MOST OFTEN, CREATORS USE VLOGS TO CONNECT WITH THEIR AUDIENCE BY SHARING THEIR IDEAS AND EXPERIENCES. THE WORD VLOG IS A COMBINATION OF THE WORD VIDEO AND LOG BECAUSE THEY OFTEN LOOK AND FEEL LIKE VIDEO DIARIES OR DOCUMENTARIES.

# WHAT ARE WE LEARNING TODAY?



**Top vloggers and their worth**



**Planning your vlog**



**Choosing Vlog type**

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# HOW WILL I KNOW ?

- **ALL STUDENTS WILL BE ABLE TO NAME A FAMOUS VLOGGER**
- **MANY STUDENTS WILL BE ABLE TO DISCUSS IDEAS FOR THEIR OWN VLOG**
- **SOME WILL BE ABLE TO FORMULATE IDEAS INDEPENDENTLY FOR A VLOG**



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# PART ONE VLOGGING

- WHAT IS THE DIFFERENCE BETWEEN VLOG AND VIDEO DIARY?
- UNLIKE A MORE GENERAL VIDEO DIARY, VLOGS ARE OFTEN RECORDED DEPICTING THE MAKER THROUGHOUT. IN RECENT YEARS, "VLOGGING" HAS SPAWNED A LARGE COMMUNITY ON SOCIAL MEDIA, BECOMING ONE OF THE MOST POPULAR FORMS OF DIGITAL ENTERTAINMENT

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# TOP VLOGGERS

- THE MOST POPULAR VLOGGERS ON YOUTUBE, AS OF APRIL 2025, ARE MRBEAST AND T-SERIES, WITH MRBEAST HAVING 387 MILLION SUBSCRIBERS. OTHER HIGHLY SUBSCRIBED CHANNELS INCLUDE COCOMELON - NURSERY RHYMES AND SET INDIA. THESE CHANNELS ARE KNOWN FOR THEIR DIVERSE CONTENT, RANGING FROM CHALLENGES AND ENTERTAINMENT TO MUSIC AND INDIAN DRAMAS.
- MRBEAST, WHOSE REAL NAME IS JIMMY DONALDSON, HAS AN ESTIMATED NET WORTH OF \$550 MILLION. HE IS A PROMINENT YOUTUBER AND BUSINESSMAN, KNOWN FOR HIS LARGE-SCALE, EXTRAVAGANT STUNTS AND EXPERIMENTS, AS WELL AS HIS VENTURES LIKE MRBEAST BURGER AND FEASTABLES

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# HOW TO MAKE A VLOG USING VIDEO CAMERAS

## ● **ACTIVITY: CREATE A 'HOW-TO' VIDEO**

- ASK LEARNERS TO CREATE A SHORT, 30-SECOND 'HOW-TO' VIDEO ON A TOPIC OF THEIR CHOOSING. IT COULD BE AS SIMPLE AS 'HOW TO TIE A SHOELACE' OR 'HOW TO DRAW A SMILEY FACE'. THIS ALLOWS THEM TO PRACTISE EXPLAINING A CONCEPT CLEARLY WHILE EXPERIMENTING WITH VIDEO TECHNIQUES LIKE FRAMING, VOICE-OVER, AND EDITING. PROVIDE BASIC PROPS AND MATERIALS TO SUPPORT CREATIVITY.



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# WHAT ARE WE LEARNING TODAY?

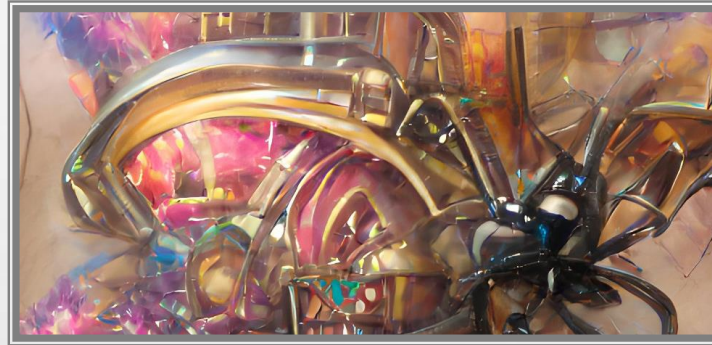
- **HOW TO CREATE A STORY BOARD**
- **USING THE INTERNET TO RESEARCH**
- **CHOOSE THE RIGHT TEMPLATE FOR THE TASK.**

# STORY BOARD



**I LOVE MY JOB**

**GREAT HOLIDAYS**



**ITS SO INTERESTING**

**NEVER THE SAME LESSON TWICE**



**SO EXCITING.....**

**SO MANY NEW PEOPLE TO MEET**

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# ONCE YOU HAVE YOUR STORY BOARD

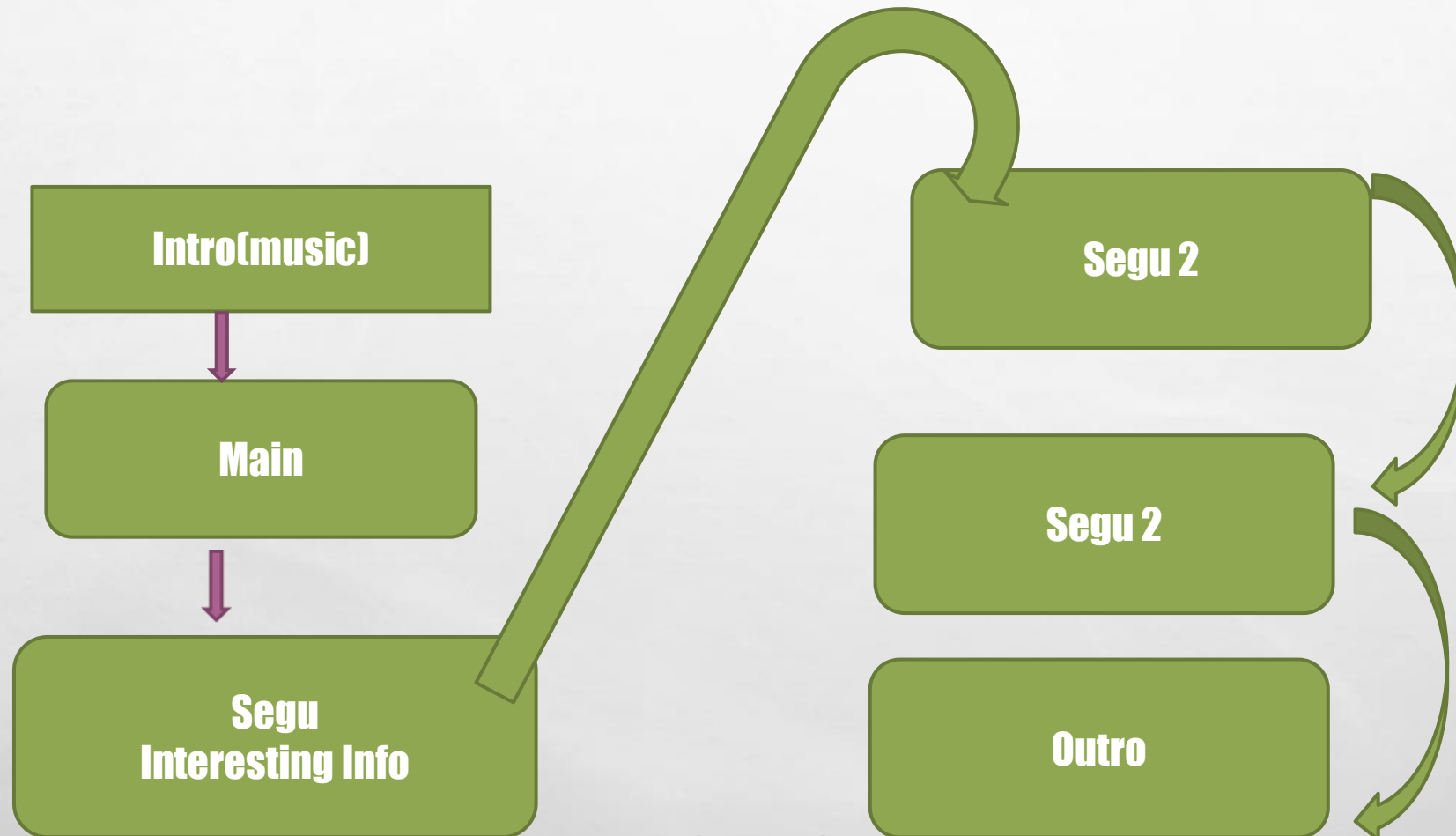
- **PRINT IT OUT, THIS IS YOUR SCRIPT.**
- **COPY THE PICTURES ONTO AT LEAST 6 SLIDES ONE PIC PER SLIDE (SAVE AS MPEG4 FILE)**
- **OPEN NEW SOFTWARE VIDEO PAD**
- **START NEW PROJECT**
- **ADD MEDIA**
- **PLAY NICELY.**

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# THINGS YOU NEED TO WRITE



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# HOW WILL I KNOW?

- **ALL WILL BE ABLE TO TALK ABOUT A FAVOURITE PAST TIME/HOBBY/INTEREST**
- **MANY WILL BE ABLE TO FIND 6 PICTURES FOR THE ABOVE**
- **SOME WILL BE ABLE TO IDENTIFY AND USE THE CORRECT TEMPLATE FOR PICTURES AND TEXT**

# PART TWO PODCASTING

- **COPY**
- **PODCAST** A PROGRAM (AS OF MUSIC OR TALK) MADE AVAILABLE IN DIGITAL FORMAT FOR AUTOMATIC DOWNLOAD OVER THE INTERNET.
- HAVE YOUR SAY!

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# WRITING A SCRIPT

- PODCAST INTRO (INCLUDING MUSIC)
- WELCOME/GUEST INTRODUCTION
- MESSAGES FROM A SPONSOR/ADS
- BODY
- SEQUE
- OUTRO AND CALL-TO-ACTION



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